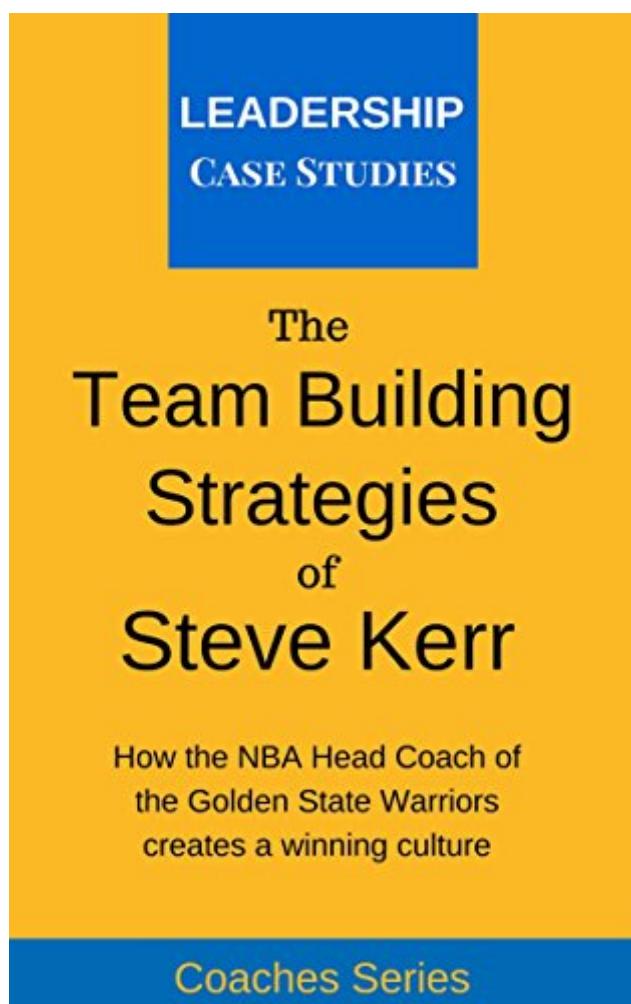


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# The Team Building Strategies Of Steve Kerr: How The NBA Head Coach Of The Golden State Warriors Creates A Winning Culture



## **Synopsis**

Learn the management principles of the 2016 NBA Coach of the Year.Â Since Steve Kerr took over as the Golden State Warriors Head Coach, the team has been on a historic run. In his first season as head coach, Kerr led the Warriors to the NBA championship. In his second year, he coached the team to the best NBA regular season record in history, surpassing the record previously held by Michael Jordan and the Chicago Bulls. In addition, he has coached and guided Stephen Curry to the NBA MVP award for two straight years. How does he do this? How did Steve Kerr build a team culture that loves playing for each other and are able to perform better than any other team in NBA history? In this brief case study about leadership, we analyze Steve Kerrâ™s coaching philosophy and the way that motivates and manages the Golden State Warriors.Â Learn how the 2016 NBA Coach of the Year: -Used every opportunity to learn from great coaches.-How he allows Steph Curry to be himself.-Received ideas and feedback from all parts of the organization that helped win a championship.-Finds innovative ways to keep his players engaged during the season. -Keeps his perspective with a great work-life balance. And much more.

## **Book Information**

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face my everyday life.

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